



UNITED STATES OLYMPIC MUSEUM



U.S. OLYMPIC MUSEUM

To honor the Olympic and Paralympic ideas, document the history of the United States Olympic and Paralympic participation, and celebrate the achievements of U.S. Olympic and Paralympic competitors.

The effort to create the U.S. Olympic Museum and Hall of Fame began in 2013 and after years of foundational work, construction on the project began in June of 2017. In 2014, the USOM signed a renewable agreement with the U.S. Olympic Committee granting a 30-year relationship for the operation of the Museum. Established as the lead project in the City for Champions initiative, the U.S. Olympic Museum will:

- ★ Serve an estimated 350,000 annual visitors, of which 60% to 80% are projected to visit from out of state
- ★ Create 40 to 60 new permanent jobs with salaries between \$30,000 and \$100,000
- ★ Generate an estimated \$28.3 million in new sales tax revenue over 30 years

The Museum hired nationally recognized and locally grounded professionals to design and build the 60,000-square-foot Museum, and has engaged U.S. Olympic and Paralympic athletes in content and exhibition development.

The Museum has received financial commitments from many local, state and national bodies. In addition to private donors, three local banks teamed up to buy bonds issued by the Colorado Springs Urban Renewal Authority, secured by a state-approved tax increment arrangement, and \$26.2 million has been contributed to support the construction of the Museum.

The Museum will further establish Colorado Springs as Olympic City USA. It will become a premier cultural destination, welcoming people from near and far, and of all ages and backgrounds, to come together in the spirit of the Olympic and Paralympic Games.

PROJECT FACTS

1.7-ACRE Project Site

1,100 TONS Of Installed Steel

4,240 CUBIC YARDS Of Installed Concrete

5,173 CUBIC YARDS Of Dirt Moved including excavation and imported fill

9,000+ Exterior Diamond-Shaped aluminum pieces

15 Independent Deck Elevations

20,000 SQUARE FEET Dedicated to Interactive Exhibits

60,000 SQUARE FEET Total Area in the Facility